



*Product & Motion Designer*

**scott.e.brookshire@gmail.com**  
www.scottbrookshiredesign.com  
415.900.8818

**Experience** **Frame.io** August 2018 – Present

*Senior Product Designer on Apps and Integrations*

- Led the design vision and strategy for the new iOS redesign
- Designed the new iconography system for the Product Design team
- Led a cross functional workshop that established first set of design principles
- Collaborated with the Integrations team to build the Frame.io Final Cut extension

**Eventbrite** February 2015 – August 2018

*Product Designer on Marketplace team*

- Worked on the redesign effort for the Eventbrite app
- Led end-to-end design process for the Eventbrite app on Android: from product strategy to facilitating user testing
- Led the design effort in creating the motion styleguide for the Eventbrite Design System
- Led the redesign for the help center on mobile web and desktop
- Created and facilitated a series of After Effects workshops for the design org

**Freelance Designer** Jan 2013 – Present

*Graphic, Product and Motion Designer*

- Designed the end-to-end experience for the Unlabel app
- Animated logos for various clients including filmmakers, artists, and podcasts
- Designed and fully developed websites for various clients including cold-pressed juicers, business consultancy agencies, and performance bike bottles

**Skills**

Visual Design	Information Architecture	Branding
User Interface Design	Content Strategy	Illustration
Motion Design	User Research	Web Development
Prototyping	Usability Testing	Data Visualization

**Education**

**Academy of Art University** San Francisco, California  
*B.F.A. Web Design & New Media, 2011–2014*

**Achievements**

**Adobe Design Achievement Awards**

*Illustration Semifinalist, May 2014*

- Oaklanize

**Spring Show** Academy of Art: Web Design & New Media

*Various Categories, May 2014, May 2015*

- Stitch